

## Marian University 2009 - 2010

**School of Arts, Humanities and Letters  
Performing and Visual Arts Department**

Student's Name: \_\_\_\_\_

Date: \_\_\_\_\_

Major: Communication (BA)

**128 Credits Required for Graduation**

**46-49 Liberal Arts Core Curriculum University Requirements including Communication Program requirements\***

<p><b>FIRST-YEAR STUDIES - 3 credits</b> - All students entering Marian University <b>with fewer than 24 credits</b> are required to successfully complete GEN 101. Transfer students <b>with 24 or more credits</b> do not need to complete GEN 101.</p> <p>Total # of Transfer Credits: _____      <input type="checkbox"/> Gen 101 required      <input type="checkbox"/> Gen 101 <b>not</b> required</p>				
<b>Studies of Natural Sciences and Mathematics</b>	<b>CR</b>	<b>Required LACC if appropriate</b>	<b>CR</b>	<b>GR</b>
Mathematics Common Core	3	see General Ed. Program requirements		
Lab Science Common Core	4	see General Ed. Program requirements		
Elective Core	3	see General Ed. Program requirements		
<b>Studies of Humanities and the Arts</b>				
	<b>CR</b>	<b>Required LACC courses if appropriate</b>		
Philosophy Common Core	3	PHI 132		
Literature Common Core	3	see General Ed. Program requirements		
Art or Music Common Core	3	*ART 201 or ART 203		
Elective Core	3	see General Ed. Program requirements		
<b>Studies of Social Sciences</b>				
	<b>CR</b>	<b>Required LACC courses if appropriate</b>		
History Common Core	3	HIS 101 or HIS 102		
Sociology or Psychology Common Core	3	see General Ed. Program requirements		
Elective Core	3	see General Ed. Program requirements		
<b>Studies of Applied Liberal Arts</b>				
	<b>CR</b>	<b>Required LACC courses if appropriate</b>		
Expository Writing Common Core	3	ENG 105		
Argumentative & Research Common Core	3	ENG 106		
Elective Core	3	*COM 232		
<b>Studies of Theology</b>				
	<b>CR</b>	<b>Required LACC courses if appropriate</b>		
Theology Common Core	3	THE 100 or THE 102		
Elective Core	3	see General Ed. Program requirements		
<b>Program Specific Requirements</b>				
	<b>CR</b>			
	12	Or Equivalent Foreign Language (required for B.A. Degree)		
<b>Comments</b>				
<p><b>Communication majors may not earn a grade lower than C- in any course counted toward the completion of the major. In instances where the student earns a grade of D+ or lower, the course <u>must be</u> repeated in order to graduate.</b></p> <p><b>Communication majors must complete the communication core and one of the three areas of emphasis.</b></p>				

COMMUNICATION MAJOR									
42 – 56 credits as follows:									
23 credits:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE SEM I SEM II SUM			ADVISOR COMMENTS	CR	GR
COM 100	Introduction to Communication	3		X					
COM 202	Writing for Media	3		X					
COM 232	Public Speaking	3		X	X	X			
COM 302	Intercultural Communication	3			X				
COM 400	Theories in Communication	3	COM 100		X				
COM 401	Legal Issues in Communication	3			O				
COM 405	Senior Seminar in Communication	2		X					
COM 397	Internship	3		X	X	X			
COM 497	Internship	3		X	X	X			
Students are strongly advised to take the course below:									
BUA 203	Career Preparation	1		X	X				
<b>NOTE:</b>									
Students are required to maintain a professional portfolio of samples of their work. The portfolio will be reviewed in COM 405 Senior Seminar, 2 credits.									

**COMMUNICATION MAJORS MUST COMPLETE ONE OF THE THREE AREAS OF EMPHASIS BELOW:**

ORGANIZATIONAL COMMUNICATION EMPHASIS									
21 credits as follows:									
15 credits:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE SEM I SEM II SUM			ADVISOR COMMENTS	CR	GR
COM 321	Organizational Communication and Behavior	3		X					
COM 322	Argumentation and Persuasion	3	ENG 101 or ENG 105	E					
COM 324	Interpersonal Communication	3			E				
COM 334	Discussion and Small Group Interaction	3		E					
COM 420	Professional Presentations	3	COM 232	X					

X Offered every year  
 E Offered in even years (2008-09, 2010-11, etc.)  
 O Offered in odd years (2009-10, 2011-12, etc.)  
 \* Offered at discretion of faculty as needed  
 W/S Wintermester/Summer

<b>6 elective credits with at least three credits at the 300 or 400 level, which may include:</b>									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
ART 201	Design	3			X				
ENG 432	Rhetorical Theory and Application	3		*	*				
MGT 213	Principles of Management	3	ENG 101 or ENG 105	X	X				
MKT 201	Principles of Marketing	3	ENG 101 or ENG 105	X	X				

<b>JOURNALISM EMPHASIS</b>									
<b>19 credits as follows:</b>									
<b>10 credits:</b>									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
COM 102	Electronic Student Newspaper	1		X	X				
COM 210	Introduction to Mass Communication	3	COM 100		X				
COM 305	News Reporting, Writing and Editing	3	COM 202		E				
COM 333	Computer Applications for Communication	3		X					
<b>9 elective credits with at least three credits at the 300 or 400 level, which may include:</b>									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
ART 201	Design	3			X				
ENG 432	Rhetorical Theory and Application	3		*	*				
MGT 213	Principles of Management	3	ENG 101 or ENG 105	X	X				
MKT 201	Principles of Marketing	3	ENG 101 or ENG 105	X	X				
<b>3 English elective credits (must be an approved upper level writing elective):</b>									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			

X Offered every year  
 E Offered in even years (2008-09, 2010-11, etc.)  
 O Offered in odd years (2009-10, 2011-12, etc.)  
 \* Offered at discretion of faculty as needed  
 W/S Wintermester/Summer

PUBLIC RELATIONS EMPHASIS									
21 credits as follows:									
12 credits:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
COM 210	Introduction to Mass Communication	3	COM 100		X				
COM 215	Introduction to Public Relations	3			X				
COM 315	Public Relations Writing and Practice	3	COM 202, COM 215	X					
COM 333	Computer Applications for Communication	3		X					
9 elective credits with at least three credits at the 300 or 400 level, which may include:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
ART 201	Design	3			X				
ENG 432	Rhetorical Theory and Application	3		*	*				
MGT 213	Principles of Management	3	ENG 101 or ENG 105	X	X				
MKT 201	Principles of Marketing	3	ENG 101 or ENG 105	X	X				
COM	Elective Writing Course								
ENG	Elective Writing Course								

PUBLIC AND PROFESSIONAL COMMUNICATION EMPHASIS									
33 credits as follows:									
18 credits:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
COM 210	Introduction to Mass Communication	3	COM 100		X				
COM 215	Introduction to Public Relations	3			X				
COM 305	News Reporting, Writing and Editing	3	COM 202		E				
COM 315	Public Relations Writing and Practice	3	COM 202, COM 215	X					
COM 321	Organizational Communication and Behavior	3		X					
COM 333	Computer Applications for Communication	3		X					

3 credits from the following:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
COM 420	Professional Presentations	3	COM 232	X					
COM 431	Training and Assessment in Communication	3							

6 credits from the following:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
COM 322	Argumentation and Persuasion	3	ENG 101 or ENG 105	E					
COM 324	Interpersonal Communication	3			E				
COM 334	Discussion and Small Group Interaction	3		E					

6 elective credits:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			

FOREIGN LANGUAGE REQUIREMENT									
12 credits or equivalent									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			

OTHER REQUIREMENTS									
42 – 43 elective credits:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			

X Offered every year  
 E Offered in even years (2008-09, 2010-11, etc.)  
 O Offered in odd years (2009-10, 2011-12, etc.)  
 \* Offered at discretion of faculty as needed  
 W/S Wintermester/Summer

**OTHER REQUIREMENTS**

**42 – 43 elective credits continued:**

COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			

X Offered every year  
 E Offered in even years (2008-09, 2010-11, etc.)  
 O Offered in odd years (2009-10, 2011-12, etc.)  
 \* Offered at discretion of faculty as needed  
 W/S Wintermester/Summer