

Marian University 2009 - 2010

School of Business

Student's Name: _____

Management and Marketing Department

Date: _____

Minor: Marketing

15 credits as follows:

MARKETING MINOR									
15 credits as follows:									
12 credits:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
MKT 302	Principles of Advertising	3	MKT 201		X				
MKT 311	Consumer Behavior	3	MKT 201 or BUS 350	X					
MKT 322	Sales Management	3	MKT 201		X				
MKT 400	Marketing Management	3	MKT 201	X					

3 credits electives from the Marketing Major requirements or a marketing internship:									
COURSE ID	COURSE TITLE	CR	PREREQUISITES	COURSE CYCLE			ADVISOR COMMENTS	CR	GR
				SEM I	SEM II	SUM			
MKT 397	Marketing Internship	0-3	BUA 203	X	X	X			
MKT 497	Marketing Internship	0-3	BUA 203	X	X	X			
MKT	Elective Course	3							

X Offered every year
 E Offered in even years (2008-09, 2010-11, etc.)
 O Offered in odd years (2009-10, 2011-12, etc.)
 * Offered at discretion of faculty as needed